

Wilton Carpets Jungle Pride





Jungle Pride

An inspirational collection of luxurious axminster carpets designed to bring out the wild spirit in interior design.

Of course, we've always worn furs. Since humans first felt chilly, we've made use of the materials around us to sustain us. Certain types of pelts and pattern have been used through history and cultures to symbolize power and social status, or even to imbue us with the attributes of the animals who'd previously owned them.

One of the biggest movies of the 1930s, *Tarzan the Apeman*, saw both Tarzan and Jane in (not very much) animal print, stimulating demand for the exotic prints in blouses, scarves and furnishings. In the 40s, one of the pre-eminent pin-up girls of the time, Bettie Page was featured in Jungle Bettie; a shoot which saw her in a leopard print mini-dress, and the trend went wild.

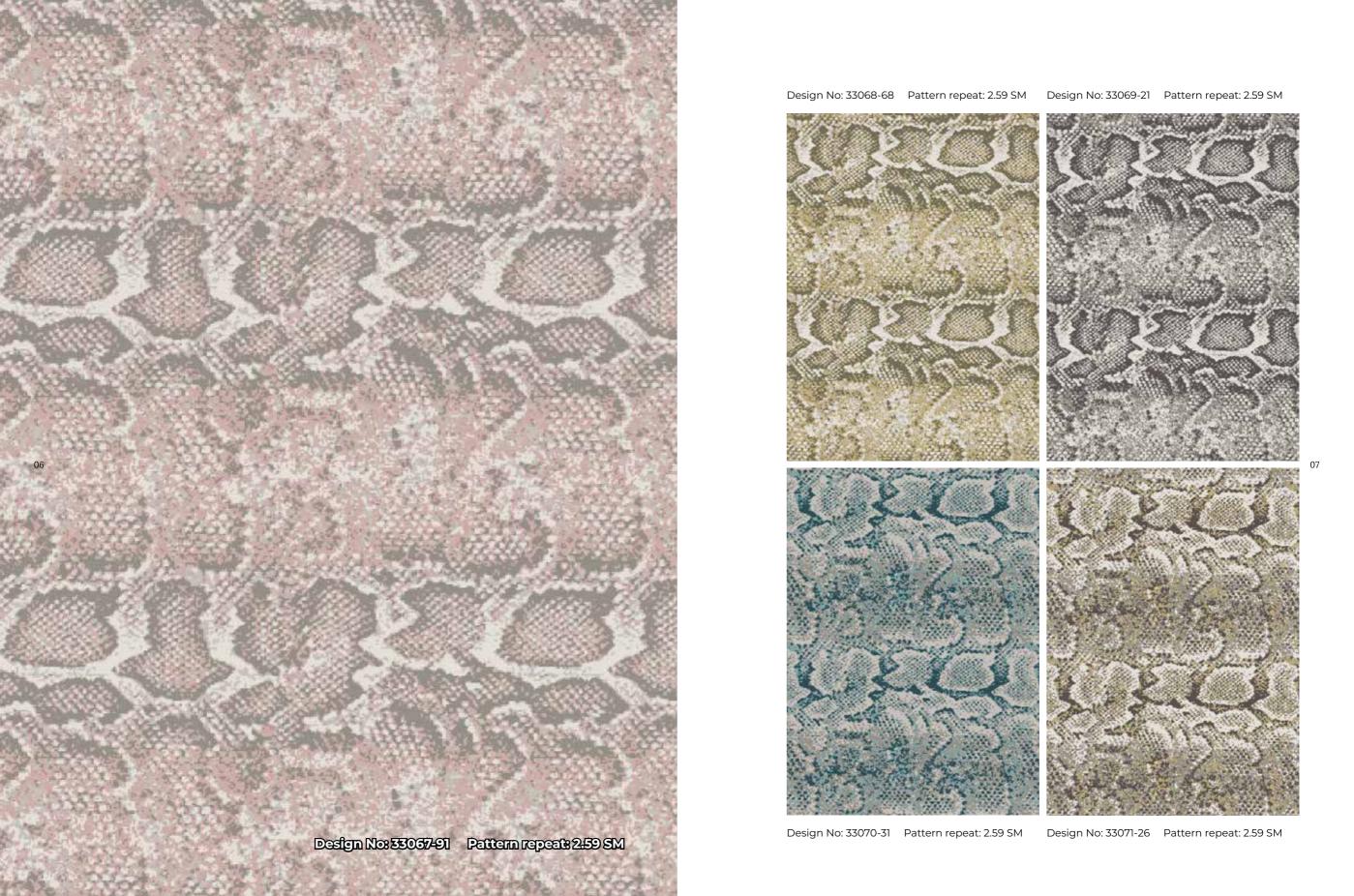
In the 1950s, Christian Dior took animal print in a chic direction; the 60s and 70s saw it go outlandish in its interpretation and since, it's been a staple of wardrobes and interior schemes. So much so, that Domenico Dolce, of Dolce and Gabbana commented that leopard print "has become a colour rather than a print."

In homage to Bettie Page, and her statement of power and individualism, we've called this playful collection of time-honoured designs, Jungle Pride.

If this might fit your scheme, get in touch.

hello@wiltoncarpets.com 01722 746 000

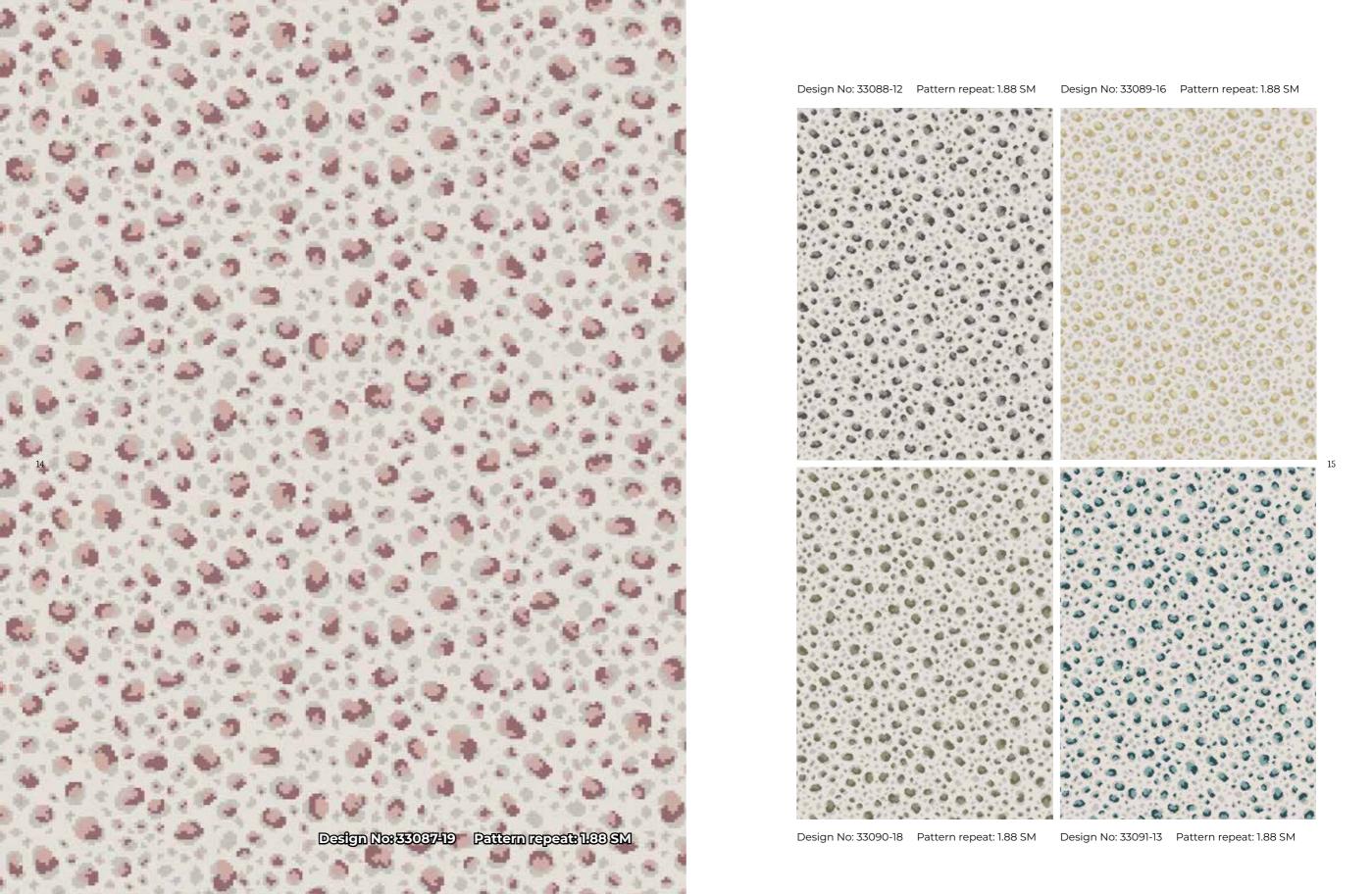




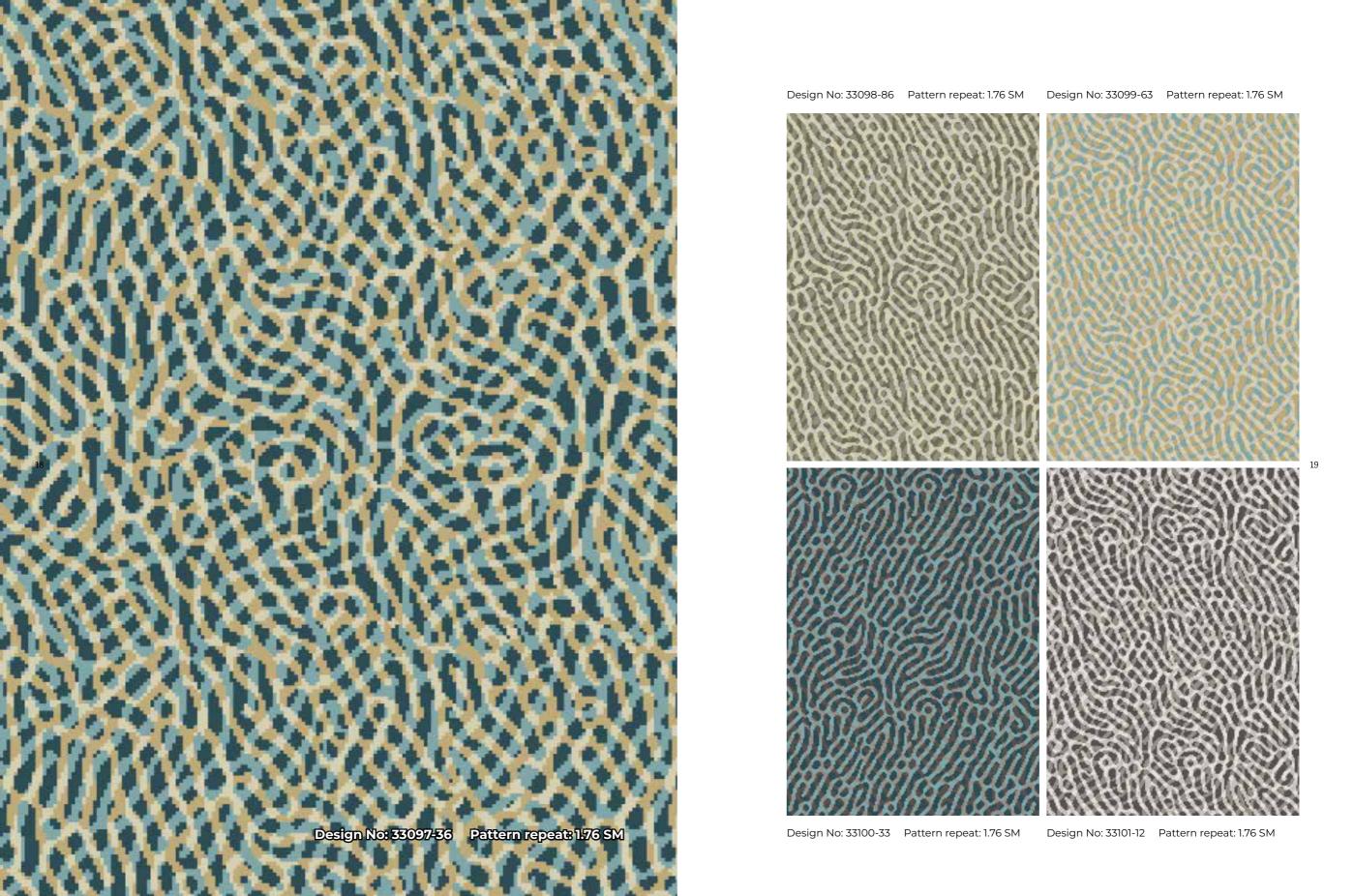








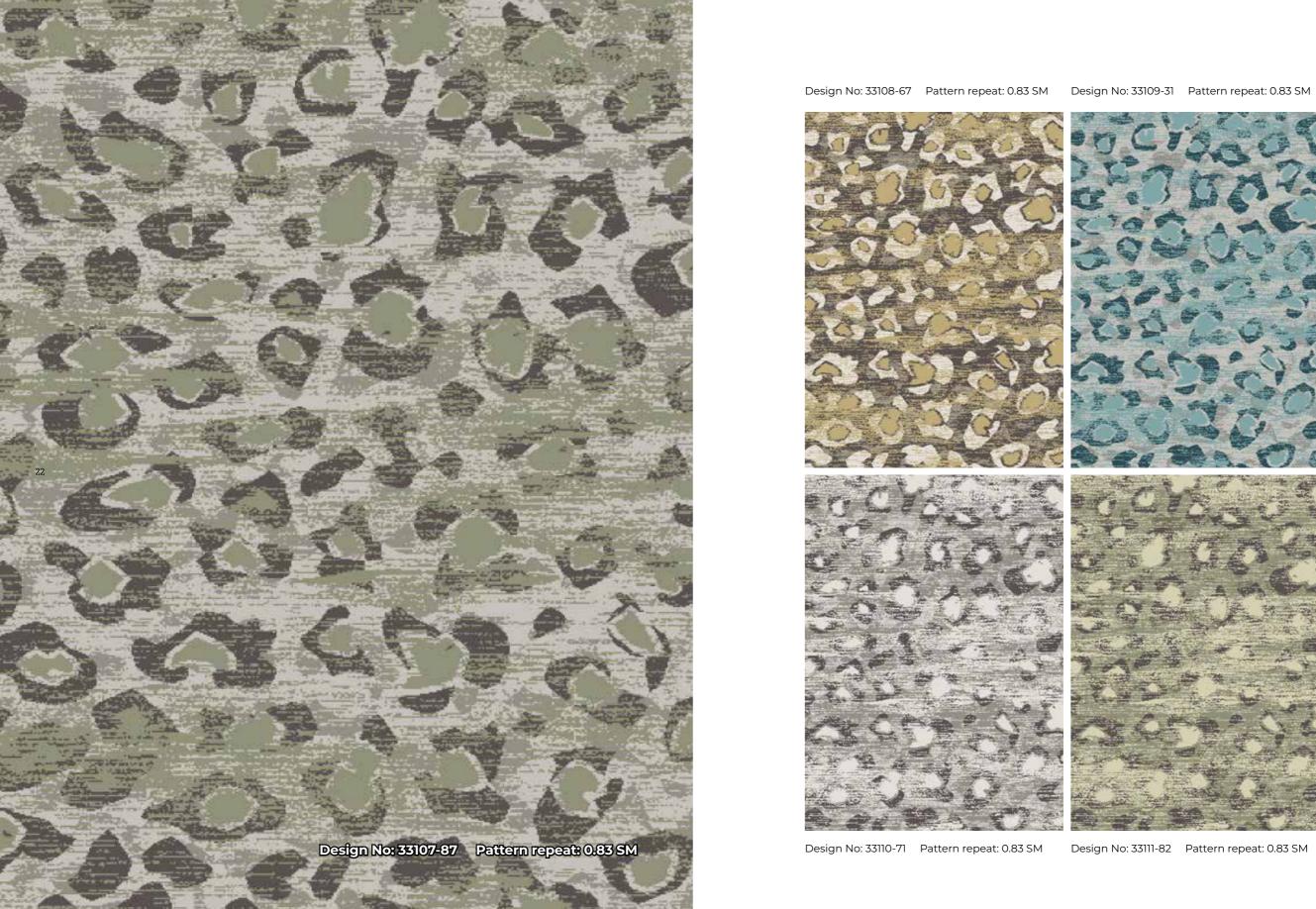








Design No: 33106-21 Pattern repeat: 2.1 SM



Design No: 33110-71 Pattern repeat: 0.83 SM Design No: 33111-82 Pattern repeat: 0.83 SM

Technical

ENVIRONMENTAL ACCREDITATIONS

We're dependent on British sheep and the grass they graze across the country, so it just makes sense to look after our environment. In recognition, we're ISO 14001 and BREEAM compliant.

SAIL SAFE

For marine applications, have confidence that we're Wheelmark Approved;

- IMO and US Coast Guard Certified
- IO Resolution A653 (16)
- IMO Resolution MSC 61 (67) Annex part 2 and Annex 2 IMO Resolution MSC 61 (67) Part 5 and Annex part 2

FLAMMABILITY

Our carpets have passed Radiant panel ISP 9239-1.

PILE AND BACKING

Our yarn is 80% wool and 20% nylon, providing the optimum blend of comfort, sound and heat insulation, resilience and long lifetime value. The backing is woven as an integral part of the carpet weaving process, making our carpets uncommonly durable, even in medium to heavy contract applications.

QUALITY ASSURED

It's quality all the way through the business and we're ISO 9001 accredited to certify that. We also have Cfl sl (C Flooring) certification and our carpets have passed the Radiant Panel ISP 9239-1 flammability test.

