



HOUSE BAR

LIVERPOOL, UK



Creating A Buzz At House Liverpool



WILTON CARPETS



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A striking geometric carpet from Wilton Carpets Commercial now adorns the floor of House Liverpool, a brand new fusion of café culture and laid-back bar.

Client Brief

Specified by the team at House and chosen from Wilton's Ready to Go axminster carpet portfolio, some 100 square metres of retro-inspired Buzz in a standard colourway of black and grey, now flows through the seating areas of one of Liverpool's freshest bar and restaurant venues. The arresting hexagonal carpet echoes the vibrant atmosphere and sets the mood for the nightly in-house live events, karaoke and music.

Creative Approach

"House is a really unusual venue, where day seamlessly transitions into night so we decided on carpet as our flooring choice to lend a softer attitude that welcomes diners and socialites any time of day or night. However, given the expected popularity of the new venue, we were also acutely aware that the floor had to withstand high levels of footfall," comments the design team at House. "With this in mind, we turned to Wilton Carpets' excellent design portfolio and reputation for quality – and found just the solution in Buzz, which perfectly suited our branding and décor requirements."

Solution Delivered

As part of the Labyrinth family, Buzz sits alongside tessellating designs with a contemporary edge, in colourways designed to perform in a wide range of hospitality environments. Woven from a high performance blend of 80% wool 20% nylon at Wilton's UK production facility, Buzz is just one of the numerous designs in the Ready to Go axminster and tufted carpet collection. Providing a stylish and fast carpet collection covering contemporary, textural effects, floral and classic influences, Ready to Go is the perfect solution for venues looking for a readily available and cost effective carpet.



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