



# DERBY COUNTY FC

DERBY, UK



Bespoke Carpet Raises Game At Derby County



WILTON CARPETS



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Part of an impressive renovation to the iPro Stadium, Wilton Carpets Commercial has taken the club's facilities to the next level with stunning bespoke carpet laid throughout its corporate areas.

### Client Brief

Derby County is now involved in wide-ranging commercial activity, and with facility requirements more important than ever, the call was made to interior specialists White Design of Sheffield. Its designers were tasked with this extensive revamp, spanning both the bar area and Igor's restaurant. White Design's brief to Wilton stated that fresh and contemporary was order of the day, creating a space where guests could gather for matches and functions. The 400 square metres of carpet would have to embrace this modern feel throughout the rooms specified.

### Creative Approach

The team at White Design were excited by their vision, "We knew contemporary styling would work well in a newer build stadium such as this, but one thing we didn't want to lose was the softer, relaxing feel. We met with Wilton to pick a design that would work with our overall scheme, adjusting the colour to match, and the whole process was easy to manage."

The colour chosen featured neutral shades of grey and black complemented by accents of vibrant green, the end result modern, unique and hitting White Design's brief: "We always get great service from Wilton from design to completion, the design bank is vast and they will change and adapt wherever necessary."

### Solution Delivered

Reception to the carpet has been wholly positive, from managers and bar staff to guests and supporters. The team at White Design were equally impressed with the way in which this bespoke option fitted their scheme.

"We had a very tight deadline but we knew we could trust Wilton to pull through without any problems. Everyone was happy with the scheme and the carpet looked fantastic; we're sure it will be down for years to come, with an on-trend look that is set to stand the test of time."

For more information on our ranges, collections and colour palettes, please visit our website:  
[www.wiltoncarpets.com](http://www.wiltoncarpets.com)



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