

Client Project

 Wilton Carpets
COMMERCIAL

A tartan to tempt at Wilpshire Golf Club

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Wilpshire Golf Club | Blackburn

Client brief

Members and guests at Blackburn's Wilpshire Golf Club are now enjoying the beautiful surroundings of its newly refurbished clubhouse, featuring carpet by Wilton Carpets Commercial.

Adding a bright and welcoming feel to the clubhouse, some 180 square metres of the striking tartan design of Melrose in Ocean, from the Ready to Go collection of woven axminster carpet, was installed throughout the bar, restaurant and lounge areas by The Flooring Centre, Whalley.

Creative approach

"We want Wilpshire Golf Club to be seen as progressive and an attractive place to play golf, unwind and catch up with friends," comments Viv Walsh, lady captain at the club. "With the ultimate goal of attracting more members and holding more events, we knew that the restaurant, bar and lounge areas needed a striking look to differentiate our club from other hospitality locations in the area. Melrose met this need, adding a bright and welcoming feel to the venue and meeting our expectations of quality and value."



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Matching other interior furnishings such as blinds and curtains, the Melrose tartan design is not only stylish, but hardwearing too, providing the club with a carpet that will continue to look good despite a busy calendar of events and coming under daily use from members.

Solution delivered

The Ready to Go collection provides end users and designers with carpets readily available from stock, providing fast access to a collection of traditional and contemporary designs in a quality wool-rich woven axminster construction. With proven patterns and tested colourways, the wool-rich axminster and tufted carpets in the Ready to Go collection are ideal for venues looking for off the shelf solutions that meet the demands of modern hospitality environments.

