

Client Project



Truck factory inspires at The Leyland Hotel

Taking inspiration from the Leyland truck factory, this Best Western Premier hotel has received a stunning facelift for 2015 including bespoke carpets from Wilton Carpets Commercial.



The Leyland Hotel | Preston

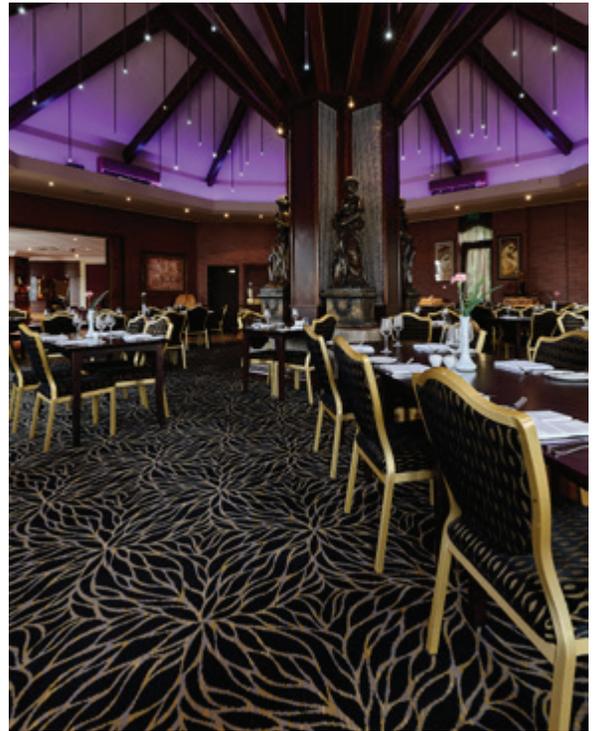
Client brief

Statement artworks, inspired by the nearby Leyland truck factory, are complemented by Wilton's striking carpets at The Leyland Hotel in Preston. Among an impressive line of Best Western Premier hotels being renovated in 2015, The Leyland Hotel has exacting standards for carpet specification with a stunning combination of designs and colours employed.

Creative approach

Two complementing simple, bold, organic designs: Plasma from Wilton's Elements 1 collection, and Pom from their Natural Silhouettes collection, were selected by the design team. These were recoloured, using the Flexiweave palette, in royal hues of black, gold and marsala, to create a stunning theme running across floorplans.

Around 900sqm of carpet was laid: The Pom design in the main lounge, restaurant and bar, with contrasting colour combinations used in different areas; and the Plasma design gracing bedrooms. An 80% pure wool, 20% nylon was specified by The Leyland, the team itself citing design and quality as reasons behind choosing Wilton Carpets Commercial.



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Fergus Macdonald, General Manager, The Leyland



Fergus Macdonald, General Manager at The Leyland, was impressed with the product and service on offer from Wilton, commenting, “The carpet’s aesthetic really matches the rest of the scheme, and we will have no hesitations in using Wilton again. In fact, we have had quotes to re-carpet the function suite, so this is already beginning to take shape.”

Solution delivered

Installed by Kendal Quality Carpets, this wool-rich axminster has proved to be an ideal match for the hotel, incorporating an excellent aesthetic as well as top colour clarity, and crucially high-end appearance retention for the high traffic areas. With designs that have been modified to the exacting needs of The Leyland, Wilton Carpets Commercial has again demonstrated that there is substance behind its far-reaching reputation.



For more information, please contact your local representative;
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