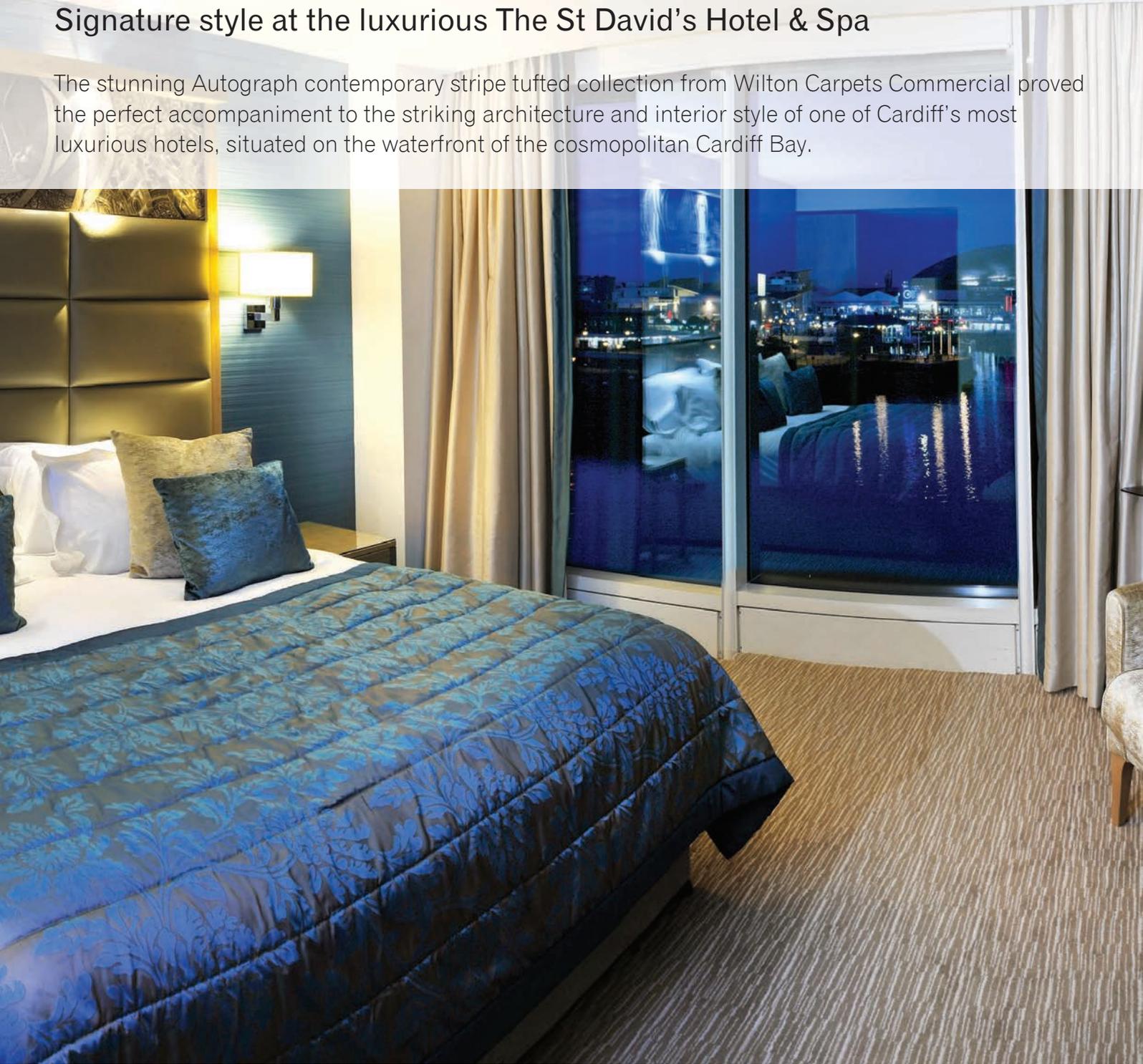


Client Project



Signature style at the luxurious The St David's Hotel & Spa

The stunning Autograph contemporary stripe tufted collection from Wilton Carpets Commercial proved the perfect accompaniment to the striking architecture and interior style of one of Cardiff's most luxurious hotels, situated on the waterfront of the cosmopolitan Cardiff Bay.





Photographs courtesy of www.jnproductions.co.uk

Client brief

The St David's Hotel and Spa is positioned spectacularly on the waterfront of Cardiff Bay and is one of the most prestigious hotels in the city. With a design that floods the interior with natural light for a calm and tranquil atmosphere, The St David's Hotel and Spa is a hotel of distinction.

Creative approach

Looking for a bedroom carpet that could match the interior's calm and tranquil atmosphere, hotel owner Principal Hayley Hotels turned towards Wilton Carpets Commercial and its Ready to Go collection. Featuring woven axminster and tufted carpets, the Ready to Go collection features a huge spectrum of designs designed to cater for the hospitality sector and ranging from the traditional to the contemporary.

Solution delivered

The value and performance of Wilton Carpets Commercial's tufted carpets proved ideal for the bedrooms at the luxurious destination, with the 80% wool 20% nylon construction providing comfort

underfoot for guests and appearance retention so that the high standards of accommodation within the hotel can be maintained.

Thanks to the carefully considered palettes and designs of the Ready to Go collection, Principal Hayley Hotels was able to select a standard design and colourway which proved the ideal balance to the striking wallcoverings and fabrics of the bedrooms.

The contemporary broken offset stripe of the Autograph design was selected from the wide choice of standard designs available, chosen in the Iced Coffee colourway that brings a strong tonal aesthetic to blend perfectly with wood finishes and to allow stand out detailing to really shine.

Wilton Carpets Commercial's Ready to Go tufted collection allows hotels and other hospitality environments to select from a range of carefully considered designs and colourbanks. These tufted styles have been developed to provide hotel bedrooms, corridors and other areas with contract quality wool-rich carpet that brings excellent value.