

Client Project



Carpeting the UK's first country house hotel

The Sharrow Bay Country House Hotel is now adorned with bespoke carpets from Wilton Carpets Commercial in the dining room and sitting area, as well as some of the bedrooms.



Client brief

With stunning views of Ullswater, Sharrow Bay Hotel was the UK's first country house hotel, after being converted from its original use as a fisherman's lodge. The hotel has recently undergone a soft refurbishment with bespoke carpets from Wilton Carpets Commercial now featuring in the dining room and sitting area, as well as some of the bedrooms.

Based upon an existing creation from the Ston Easton Park Hotel in Somerset, an impressive luxury hotel under the same ownership, the design of the carpets at the Sharrow Bay Hotel have been adapted to meet the different demands of the interior.

Creative approach

For the dining room and sitting areas, a bespoke 10-row woven axminster provides the utmost in durability, with the design first used at Ston Easton Park adapted in border size to suit the areas of Sharrow Bay without detracting from its traditional atmosphere. In the bedrooms an eight-row woven carpet provides tailored performance, with the border used on the previous bedroom design for Ston Easton Park removed to suit the room dimensions of the Sharrow Bay Hotel.

Sarah Taylor, project manager responsible for the soft refurbishment, explains: "Having liked the colour and design of a previous bespoke creation by Wilton Carpets Commercial at the Ston Easton Park Hotel, the owner wanted to replicate its look at the Sharrow Bay Hotel, but we knew that it would need adaptation to work within the size and different layout of the rooms. We worked with contractor Kendal Quality Carpets that helped to calculate the size of borders to retain the original aesthetic within new confines. Having worked with Wilton Carpets before we knew the carpets would be very hardwearing and forgiving."

Solution delivered

With a total of 400 square metres installed within the hotel, the designs were manufactured in Wilton Carpets Commercial's Wiltshire facility in a performance blend of 80% wool 20% nylon for maximum appearance retention. Using grey background shade with blue and burgundy accent colours, the carpet works well with the panelled walls and luxurious textiles, helping to unite the eclectic collection of furniture, fabrics and art.



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