

Client Project



A carpet worth conferring on

Bespoke carpet from Wilton Carpets Commercial has given a luxurious ambience to the lounge, restaurant, corridors and bedrooms of Warwick Conferences' Scarman, the largest of three conference and training venues based at the University of Warwick.



Client brief

Scarman is one of the largest residential training and conference centres in the UK; it creates a dedicated and focused environment for its delegates who visit from across the country. It has 204 bedrooms, 54 meeting rooms, its own restaurants, bar, lounge and relaxing outdoor spaces.

It is important that Scarman provides its guests with the very best in modern, purposeful facilities with a true sense of style and quality. With this in mind, the management team decided that a refurbishment would ensure that Scarman continues to meet and exceed customers' expectations

Creative approach

Using the design flexibility of woven axminster from Wilton Carpets, the designers at the University of Warwick have been able to achieve an interior to meet the much more demanding expectations of guests since the centre was refurbished 7 years ago.

The 204 bedrooms at Scarman were designed with a base palette of neutrals and fawns, with a highlight colour that varied from floor to floor. The corridor carpet was designed from a complementary colour palette, but with panel and runner features that enlivened the long unbroken vistas. Special features to demarcate lifts and lobby areas were also incorporated into the design.

In the high quality restaurant facilities, a contemporary rolling crossover stripe design using a dark base colourway and bright accent tones help to create a feel of luxurious dining surroundings for the centre's guests.

Solution delivered

The woven axminster carpets supplied to Warwick Conferences' Scarman were manufactured in a high performance blend of 80% wool and 20% nylon to maximise durability and appearance retention throughout the life of the carpet. Made in Wiltshire and installed by CFA approved contractor CSB Contract Flooring Services, the carpets were produced and delivered within the timescales required by the refurbishment.

"We invited carpet manufacturers from an approved list to tender for the extensive and intensive project and felt that Wilton Carpets Commercial could meet our needs in terms of design versatility and quality. Working with Wilton Carpets' in-house design team, we were able to create designs that reflected the quality ambience of the centre, while providing practical floor coverings demanded by such a busy venue. We are delighted with the results and have had positive feedback from users of the building," commented the Warwick Conferences' Scarman team at the University of Warwick.



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Warwick Conferences' Scarman Team
University of Warwick

