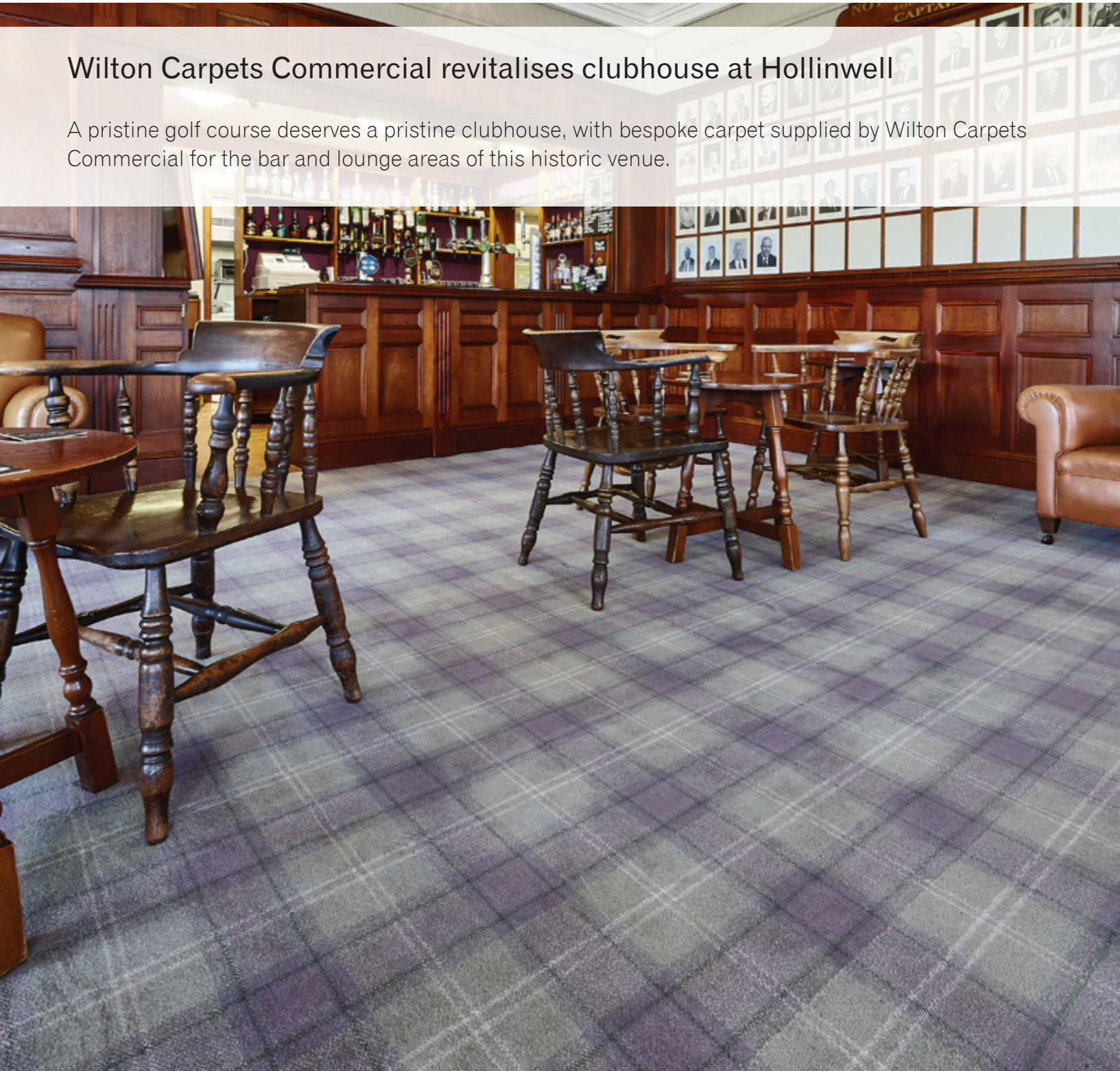


# Client Project



## Wilton Carpets Commercial revitalises clubhouse at Hollinwell

A pristine golf course deserves a pristine clubhouse, with bespoke carpet supplied by Wilton Carpets Commercial for the bar and lounge areas of this historic venue.





## Client brief

The Notts. Golf Club, known to most simply as Hollinwell, is one of the most impressively manicured golf courses in the country, and has been attracting keen golfers for the best part of 130 years. A premium golf course deserves premium facilities, and Wilton Carpets Commercial recently stepped up to the tee with the club's latest underfoot investment in its bar and lounge areas.

Boasting a traditional clubhouse that continues to accommodate members and guests alike, any carpet selected was to be in keeping with the general Hollinwell ambience. The bar and lounge would require 300 square metres of bespoke carpet in a design that would blend into its surroundings, reflecting the heritage of this prestigious venue.

## Creative approach

Specified by Louise Musto of Red Squirrel Project Management, a bespoke 10-row woven axminster was selected as the perfect match for the golf club. The bespoke service offered by Wilton was exactly what the club had been searching for, and there was no time wasted in handing Wilton a detailed brief of what the carpet had to offer. Based on subsequent conceptual work by the design team at Wilton, a tartan look in prominent hues of grey and purple was settled upon, the vision of Louise already beginning to take shape.

As Louise comments, "We couldn't be more delighted with the level of service that we received from Wilton Carpets Commercial and the technology that they applied to our brief, ensuring that the colours were dyed to mirror the colours of the course. This has meant that we have a finished product that not only fulfilled the brief but exceeded all our expectations, both practically and aesthetically."

## Solution delivered

The carpet at Hollinwell epitomises everything that is good about the bespoke service at Wilton; these carpets bring superb underfoot comfort, colour clarity and appearance retention, created in the most precise of designs that can be tailored to the client. Installed by Kendal Quality Carpets, this bespoke carpet has been the recipient of many a complement since its introduction, taking nothing away from the traditional allure of this imposing clubhouse.

Once golfers step off the pristine fairways of this historic course, they expect to enter surroundings of a similarly pristine nature. With the superb carpeting of the clubhouse's bar and lounge areas, this is exactly what Wilton Carpets Commercial has delivered, again proving its worth to premier locations such as Hollinwell. As Louise Musto continues, "I would happily use Wilton Carpets Commercial again, and would have no hesitation in recommending the company's products and services".



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Louise Musto, Red Squirrel Project Management

