

# Client Project



**WILTON**  
**CARPETS**  
COMMERCIAL

## **A grand carpet at the Grand Central Hotel, Glasgow**

Wilton Carpets Commercial has been involved in the return to grandeur of the Grand Central Hotel Glasgow, with beautiful custom Axminster carpets now adorning the Grand Ballroom, Champagne Lounge, the grand staircase as well as within meeting rooms, meeting room corridors, the first floor corridor and bedroom corridors. The carpet designs bridge the gap between the traditional listed architecture of the hotel and contemporary influences.



**Grand Central Hotel** | Glasgow

## Client brief

Working with architecture and interior design practice, Charles Leon Associates, the requirement was to create a contemporary feel befitting of a luxurious four-star hotel, while also reflecting the heritage of the building and giving each area an individual treatment reflective of its ambience and usage.

The design director of hotel owner Principal Hayley, Karen Cleaver had worked with Wilton Carpets Commercial for many years, finding the manufacturer's design service unrivalled. Wilton Carpets have provided solutions for other venues in the Principal Hayley group including the Grand Connaught Rooms, London.

## Creative approach

Mark Santon senior project designer at Charles Leon Associates, taking direction from Karen Cleaver, addressed each area in turn. The carpet for the first floor meeting rooms and corridors took inspiration from a unique marble floor found in the hotel's original Black & White club. The bold square motif was translated into carpet to harmonise with the more contemporary palette now adorning the hotel. In other public areas a free flowing design, appearing in several colourways, was created to link different areas throughout the hotel.

For the Champagne Lounge the gold and black wall coverings were complemented through a chevron pattern in strong black, grey and gold colours. Due to the scale of the space, the Grand Ballroom needed to have a statement carpet and so a traditional Scottish theme - the thistle - was used with a contemporary overtone in the use of over-scale pattern and bold purple and silver hues.

## Solution delivered

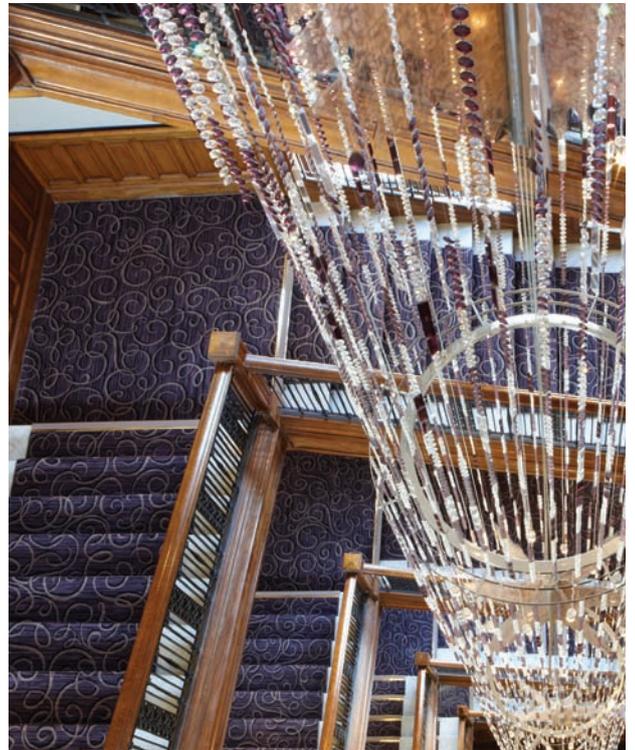
The completely bespoke Axminster carpets were manufactured on state-of-the-art Electronic Jacquard looms in a high performance 80% wool 20% nylon blend to provide durability and appearance retention throughout all areas.

## Services provided

Giving attention to every detail, Wilton Carpets Commercial minimised the amount and visibility of seams with careful planning. Wilton Carpets' ability to interpret briefs first time round also helped to ensure the time schedules required by the refurbishment were upheld. The carpets were designed and manufactured at Wilton Carpets' factory in Wiltshire.

***“Working with Wilton Carpets’ in-house designer, Julie Robertson, we tried to achieve carpet designs that could bridge the gap between the traditional listed architecture of the hotel and contemporary influences... ”***

Mark Santon, senior project designer,  
Charles Leon Associates



***“Working with Wilton Carpets was a pleasure. We feel that their ability to interpret innovative designs added greatly to the process and helped to produce an end product we can all feel very proud of. ”***

Mark Santon, senior project designer,  
Charles Leon Associates