

Client Project



It's a wonderful carpet at Chicago's in Windsor

Wilton Carpets Commercial has been involved in the creation of a cutting edge interior with a welcoming touch at Chicago's, the latest destination bar in Windsor. Now 200 square metres of beautiful bespoke woven carpet adorn the seating areas of the venue complementing a stylish blend of traditional and contemporary interior decor influences.



Client brief

Working with interior design practice, Arc Associates, the requirement was to create an interior that brought together traditional and contemporary influences with the aim of relaxing and welcoming visitors. Arc Associates looked at traditional origin companies that achieved a contemporary and modern style, using their history and adding a fresh twist.

Creative approach

Ian Dean, Arc Associates worked with Wilton Carpets to create a bespoke tartan design. A pattern steeped in heritage, the tartan was given a modern twist through the use of oversize scale.

"When talking to the client we discussed how we could make Chicago's a cutting edge venue that also soothed and welcomed visitors," explains Ian Dean, Arc Associates.



Solution delivered

The completely bespoke Axminster carpets were manufactured on state-of-the-art Electronic Jacquard looms in a high performance 80% wool 20% nylon blend to provide durability and appearance retention throughout the seating areas. Installed by RJR Technical Services, the 200 square metres of carpet for Chicago's was supplied and fitted within a tight timescale, helping the venue to open on time.

Services provided

Wilton Carpets' ability to interpret briefs first time round also helped to ensure the time schedules required by the refurbishment were upheld. The carpets were designed and manufactured at Wilton Carpets' factory in Wiltshire.

"The whole design process was very smooth and Wilton Carpets understood what we were trying to achieve with the space right from the very off..."

Ian Dean
Arc Associates