



# THE CHAPEL AT BEAUMONT ESTATE

WINDSOR, UK



Effortless elegance at one of the UK's top wedding venues.  
A bespoke design was the perfect fit.



WILTON CARPETS



## THE CHAPEL AT BEAUMONT ESTATE

### A carpet worthy of praise at The Chapel...

Bespoke wool-rich axminster carpet made in the UK by Wilton Carpets, has been fitted throughout The Chapel at Beaumont Estate, Old Windsor, a country hotel operated by the Principal Hayley group.

Continuing on from an earlier installation of the same design throughout other areas of the hotel, contractor Pocklington Carpets has fitted over 380m<sup>2</sup> in the complex layout of The Chapel, voted one of the top 100 wedding venues in the UK\*.

The design features a striking large-scale multi-layer damask overlaid on a contemporary stria. Fitting the heritage of the Beaumont Estate and working well with the intricate painted ceilings of The Chapel, the carpet reflects a status as a luxurious and thoroughly modern destination.

“We have worked with Wilton Carpets on numerous projects and were involved in the original installation of carpet in this design elsewhere in the hotel,” reveals Paul Eade, Pocklington Carpets. “So when contacted by the design team at Principal Hayley, we had no hesitation in continuing our relationship with Wilton, this time in a lighter colourway more suited to The Chapel’s wonderful interior.”

“Installations such as this require careful planning and faultless attention-to-detail and so it is crucial that our supply chain upholds these values. Working with Wilton Carpets gives us the confidence that we can recommend woven carpet in bespoke designs, knowing that the process will be a smooth one. From the design through to installation, Wilton Carpets understands the nature of the high-quality work Pocklington Carpets is known for and that has been proven once again in this fabulous location.”



\*Voted for by Conde Nast 'Bride' magazine



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For more information, please contact your local representative;  
or the sales office on: 01722 746000 | [sales@wiltoncarpets.com](mailto:sales@wiltoncarpets.com)  
The Wilton Carpet Factory Limited, Minster Street, Wilton, Wiltshire SP2 0AY, UK

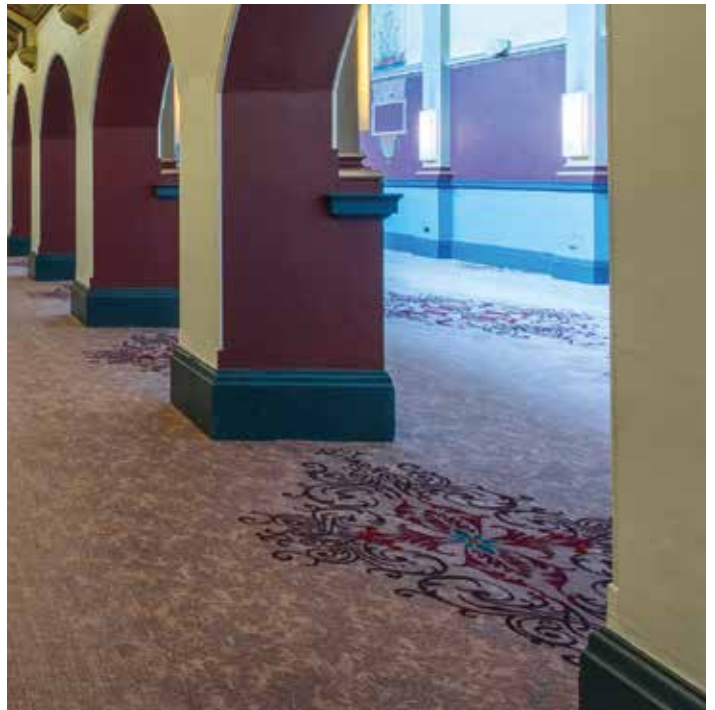


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Woven from British wool in a rich blend that gives appearance retention, the bespoke axminster carpet features in a nine-row construction so is more than capable of withstanding the demands of weddings and functions, where the carpet is placed under high-wear. Alongside the requirements of the carpet to endure and be easy to maintain, the architectural features of The Chapel also required particular attention:

“The planning in this project was particularly vital,” continues Paul Eade. “The columns of The Chapel’s architecture and the complexity of the carpet design needed to be planned carefully at the design stage, so we supplied Wilton Carpets with a floorplan. From this it developed CADs that saw the design fall accurately between pillars. The final look is impressive and shows that contractor and manufacturer working closely together yields the best results, while also making the whole process a better one for the client.”



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This is an opinion underlined by the General Manager of Beaumont Estate, Sven Steijvers, tasked with ensuring the installation went smoothly and within the high business demand of the luxury hotel:

“The process from quotation to installation was truly seamless and professional and despite the complexity of the design and layout of The Chapel, we were able to install the carpet in the small window of opportunity presented by the high demand of this top 100 wedding venue.”

“Good communication throughout really aided the process and has resulted in an enhanced product for guests to enjoy for years to come. Lifting the ambience of The Chapel, the new carpet has been instantly noted by our guests who booked prior to the installation and I would highly recommend both parties.”

For more information on our ranges, collections and colour palettes, please visit our website:  
[www.wiltoncarpets.com](http://www.wiltoncarpets.com)

The Wilton Carpets Bespoke service gives you creative freedom to design a bespoke wool-rich carpet unique to your venue.

**Creative Process:** Be inspired! You have the option to supply a design for us to develop or you can work directly with our in-house creative team to produce a design specific to your requirements.

**Colour:** You can create your own palette from over 300 of our in-house colours, 2000 specially dyed yarns or custom-dye yarn to match your interior.

**Quality:** Choose a quality level suitable for the demands of your space. You can select from 5 different qualities according to your specific requirements.

You have control all the way - work alongside our design team from creative concept to room visuals, handmade trials to carpet manufacture. **Perfect for:** Hospitality and leisure, prestige, golf clubs and sports stadia, mansion living and other commercial applications.



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